



## SHOW YOUR SPIRIT!

### PURCHASE A SPIRIT AD FOR THE FRIDAY NIGHT SEASON PROGRAM!

No matter whether you are a senior or an underclassman, a member of the Varsity, JV or Freshman team, Cheer Squad, Band or Stars, if you are part of the Friday Night Lights in any way, we want you to be part of the 2022 Season Program!

Spirit Ads can be done in an individual layout or in groups - *friends, captains, section leaders, seniors, officers, etc.* Be creative and have fun making a special memory. These high-quality keepsakes will be cherished for many years to come!  
Complete the form online and make payment at [www.raccoonfootball.com](http://www.raccoonfootball.com) OR fill out below and send to:

FHS Touchdown Club  
% Jackie Naber  
PO Box 608  
Frisco, TX 75034-0011

**PRICING and AD SELECTION (CHECK SIZE ✓ OF AD WANTED) AND PREPAY for your AD AND PROGRAMS.** Programs are \$12/ea now OR purchase later for \$15/ea.

#### INDIVIDUAL AND SMALL GROUP:

Quarter Page Color \_\_\_\_\_ \$60  
Half Page Color \_\_\_\_\_ \$90  
Full Page Color \_\_\_\_\_ \$150

#### FHS ORGANIZATIONS:

Full Page Color \_\_\_\_\_ \$200

PROGRAM QUANTITY: \_\_\_\_\_ X \$12 = \$ \_\_\_\_\_

**GRAND TOTAL DUE: \$ \_\_\_\_\_**

**ARE YOU PAYING VIA CHECK or WEBSITE (<http://www.raccoonfootball.com/>) \_\_\_\_\_**

Parent Name \_\_\_\_\_ Date : \_\_\_\_\_

Participant Name(s) in Ad: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email : \_\_\_\_\_

*Please note: Spirit ads are offered at a discounted rate as a courtesy to FHS parents and organizations. If your ad contains a business, corporate rates will apply and student rates will no longer be applicable. The FHS Touchdown Club reserves the right to refuse any ad for inappropriate content.*

#### ARTWORK SPECIFICATIONS

- All ads should be submitted as **JPG, PDF OR EPS** format with a **MINIMUM OF 300 DPI**.
- **PNG, GIF FORMATS WILL NOT WORK.**
- Please make sure your artwork size corresponds to the ad size purchased.
- Artwork should be sent to Jackie Naber via email at [fhsfootballads@gmail.com](mailto:fhsfootballads@gmail.com)

#### **AD SIZES:**

**Full page:** 8.75x11.25 with bleed or 8.5x11 no bleed

**Half page:** 8.75 x 5.75 with bleed or 8.5x5.5 no bleed

**Quarter page:** 4.5x5.75 with bleed or 4.25x5.5 no bleed

**ORDER FORMS, PAYMENT and ARTWORK ARE DUE BY  
AUGUST 1st, 2022 @ MIDNIGHT TO RESERVE YOUR AD PLACEMENT.**

If you have any questions please contact: Jackie Naber at [fhsfootballads@gmail.com](mailto:fhsfootballads@gmail.com)